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Abstract Deals with the decision of whether to split Marriott into two companies Marriott International and Host Marriott. Marriott has run into problems owing to the decline in real estate valuation. At the time of the case, it has a significant percentage of assets in hotels it planned to sell.

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Marriott is considering the repurchase of ten million shares. This is apparently at odds with the financial policies that the Board of Directors passed two years earlier. Students must discuss why the

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policies were passed and why changes are now necessary. Includes a discussion of debt policy, financing policy and dividend policy.

*Marriott Corp. - Case - Harvard Business School*

Ruback, Richard S. "Marriott Corporation:

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"The Cost of Capital." Harvard Business  
School Case 298-101, February 1998.  
(Revised March 1998.)

*Marriott Corporation: The Cost of Capital  
- Case - Harvard ...*

The first alternative for the management of  
Marriott Corporation is to pay higher cash

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dividends to the shareholders of the company from the cash raised through the issuance of the debt. This would increase the share price of the company and it would attract new investors especially those that are dependent on dividends as their source of income rather than capital gains.

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case marriott corporation solution Marriot is operating under three divisions that contribute toward the total profitability. The debt over capital structure is 41% and equity to the total capital is 59% for

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*Marriott Corp A Case Study Solution and Analysis of ...*

Source: Harvard Business School Marriott

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Corp.'s chairman and CEO must decide whether to recommend a restructuring of the company to the board of directors. The proposal he is considering would...

*Marriott Corp. (A) ^ 394085 - Harvard  
Business Review*

The case presents a company, named

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“Marriott Corporation” (MC), possessing an attractive and well known position in the hotel industry, providing services broadly categorized into three divisions; lodging, contract services and restaurants. It was established by J. Willard Marriott in 1927.

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*Marriott Corp Cost of Capital Case ... -  
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Source: Harvard Business School The case examines how Marriott should respond to the potential threats from new home-sharing platforms and the rise of on-line travel agencies. In 2017 Marriott was...

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*Marriott International: The Next 90 Years*

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Corporation Strategy 605 Words Apr 15,  
2011 3 Pages In January 1980, the  
management of the Marriott Corporation  
found itself in ...

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*Marriott Corp. (B) ^ 394086 - Harvard  
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1989

*Marriott Corp.: The Cost of Capital  
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According to Harvard Business School,  
Marriott had three main lines of business:  
lodging, contract services and restaurants.

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Each line of business is calculated as an independent company due to the different risk and business operations across the three divisions.

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Harvard Business (HBR) Case Study on Finance & Accounting , Fern Fort University provides HBR case study assignment help for just \$11. Our case solution is based on Case Study Method expertise & our global insights.. Finance & Accounting Case Study | Authors :: Lynn Sharp Paine, Charles A. Nichols

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*Marriott Corp. (A) [10 Steps] Case Study  
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Marriott Corporation Case Study 1) The Marriott Corporation implemented for key elements into their financial strategy: manage rather than own hotel assets invest in projects that increase shareholder value,



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optimize the use of debt in the capital structure, and repurchase undervalued shares 2) Marriott uses WACC to measure the opportunity costs of capital of investments with similar risks.

*Marriott Case Study Harvard Business  
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Financial Decision Making Final Project  
Case analysis: Marriott Corporation  
Introduction and background The Marriott Corporation, an American firm, was founded in 1927 by J. Willard Marriott. The company began as a small beer stand and soon began to sell food and provided lodging that expanded rapidly.

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*Marriott Corporation Case Study: the  
Cost of Capital Essay ...*

Ruback, Richard S. "Marriott Corporation:  
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Business School Case 289-047, March  
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